



Mystic Country

**Eastern Regional Tourism District (ERTD)
Executive Committee**

MEETING NOTICE

Regular Meeting

Thursday November 5, 2020 - 9:00AM

Zoom:

<https://us02web.zoom.us/j/81087874184?pwd=dEN0N2RPNDIDK2tKdDRVOHIMVVd2dz09>

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Meeting ID: 810 8787 4184

Passcode: 724344

AGENDA

1. Call to Order
2. Approval of Minutes 10-01-2020 Meeting
3. Board Chair Report
4. Regional Marketing Partnership Program Approvals - ACTION REQUIRED
 - a. Greater Mystic Chamber of Commerce
 - b. New London Unity Initiative
 - c. Passport to Norwich
 - d. Airline Trail
 - e. Voluntown Tourism Campaign
 - f. Florence Griswold Museum & Lyme Art Association
 - g. Windham Economic Development
 - h. Windham Chamber
 - i. Thames River Heritage Park
5. Committee Chair Updates
 - a. Finance
 - i. FY20 Budget Revisions
 - b. Marketing
 - c. Bylaws
 - d. Nominating

e. Legislative Advocacy

6. Administrator Report
7. Connecticut Office of Tourism Update
8. Other Business
9. Adjournment