



Mystic Country

**Eastern Regional Tourism District (ERTD)**

**Executive Committee**

**MEETING NOTICE**

Regular Meeting

Thursday, October 7, 2021 - 9:00AM

Zoom:

<https://us02web.zoom.us/j/89348754065?pwd=cDV1M2J5S2ZNZ2hkNWJKa3RSbXpTZz09>

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Meeting ID: 893 4875 4065

Passcode: 836268

**AGENDA**

1. Call to Order
2. Approval of Minutes 09-02-2021 Meeting
3. Treasurer Report
4. Approval of FY22 Marketing Plan
5. Approval of FY22 Fundraising Plan
6. Regional Marketing Partnership Program FY22
7. Committee Chair Updates
  - a. Finance
  - b. Marketing
  - c. Bylaws
  - d. Nominating
  - e. Legislative Advocacy
8. Administrator Report
9. Connecticut Office of Tourism Update
10. Other Business
11. Adjournment